



Canadian Coast
Guard Auxiliary

The Auxiliarist

www.ccgga-gcac.org

Annual General Meetings Show the Dynamic Side of the Auxiliary

Several Annual General Meetings (AGMs) took place during the first three months of 2006. In the Central and Arctic, Pacific and Quebec regions, members of the Auxiliary gathered to take stock of their achievements and plan for the future.

These meetings were a unique opportunity to obtain the latest information on several new initiatives aimed at improving the training and other services offered to our members. Other programs that allow the Auxiliary to improve the administration and management of their activities were also explained at the meetings.

For example, a clear trend is to allow our members to go on-line and update their file themselves when it comes to providing personal information, identify the training received or input their operational statistics.

The AGMs also provided us the opportunity to hear from our partners of the Canadian Coast Guard and Transport Canada. The message of the CCGA to our partners is clear, our volunteers have set high standards for themselves and for their organisation; they also have high expectations from the partners they work with.



■ *Robert Petitpas, Chief Executive Officer, Canadian Coast Guard Auxiliary.*

The AGMs allowed me to inform the membership with a presentation on the activities performed by our National Office. For those who missed it, the presentation is available on our Web Site at http://www.ccgga-gcac.org/gallery/present_2006_e.asp. At each of the AGMs, the Presidents also made impressive reviews of several key initiatives introduced at the regional level.

Finally, the Annual General Meetings allowed us to give proper recognition to our members with the presentation of National and Regional Awards. Several volunteers received medals to recognize their exceptional contribution to the CCGA.

Of course, not all members have the chance to attend the annual AGM in their region. In the future, if you have an opportunity to attend, don't miss it. The meetings have become a good mix of Training and Information sessions – certainly well worth your time.

The AGMs have shown once again how dynamic, progressive and dedicated our members are.

Robert Petitpas
Chief Executive Officer

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Excellent Communications Propel the CCGA to the Top

Three communication programs managed by the CCGA National Office were presented with Awards at the 2006 International Communicator Awards Print Competition.

Award of Excellence

The *Auxiliarist* Newsletter was presented with the prestigious **Award of Excellence**, which goes to those entrants whose ability to communicate elevates them amongst the best in the field. Entries are judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.



■ The *Auxiliarist* won the Communicator Award of Excellence in the "Newsletter/Non Profit" Category.



■ The CCGA Corporate Brochure won the Communicator Award of Distinction in the "Brochure/Non Profit" Category.

Award of Distinction

The CCGA Corporate Brochure and the ISAR 2005 Promotion Kit were presented with the **Award of Distinction**. The **Award of Distinction** is awarded for projects that exceed industry standards in design and communication skills. The CCGA was one of six winners from Canada from 5,214 entries submitted in this international competition.



■ The CCGA Corporate Brochure won the Communicator Award of Distinction in the "Brochure/Non Profit" Category.

The CCGA recognizes that clear communications are important to the success of its mandate and plans to continue enhancing its communications throughout 2006 and well into the future.

Feel free to view the CCGA winning entries on our national website:

The Auxiliarist
http://www.ccca-gcgc.org/publications/auxiliarist_publications_e.asp

CCGA Corporate Brochure
http://www.ccca-gcgc.org/publications/policies_publications_e.asp

ISAR 2005 Promotion Kit
http://www.ccca-gcgc.org/publications/isarcomps_publications_e.asp



■ The ISAR 2005 Promotional Kit won the Communicator Award of Distinction in the "Marketing/Promotion" Category.

Brave Kayak Rescue in Port au Persil Earns Fernand Boily the CCGA Operational Merit Award



■ Fernand Boily went to the rescue of two kayakers who were suffering from hypothermia.

On June 12, 2005, Mr. Fernand Boily arrived at Port au Persil to go kayaking with his daughter. The police informed him that some people were having difficulty in the water more than a kilometre away.

After ensuring that an ambulance was on its way, Mr. Boily informed the Coast Guard that he was going to paddle out in his kayak in the direction of the accident taking with him a blanket, a VHF radio and a few other marine safety articles.

When he arrived at the scene, he saw two men stranded on the rocks. One was trembling, stuck in a crack in the rocks and the other was inca-

pable of using his kayak to help his friend.

He told the shivering man to take off his clothes and gave him his own. "I told the man to get undressed and wear my clothes," Mr. Boily said. "They helped to warm his body. After that, I laid him down in my kayak, head between my legs and I took him back where the ambulance was."

Mr. Boily is a member of Unit 26 – Cap-à-l'Aigle, and was awarded the Operational Merit Award at the March 18th CCGA Quebec AGM.



Ottawa, April 26, 2006

Mr. Robert Petitpas
Chief Executive Officer
Canadian Coast Guard Auxiliary

Dear Robert:

On behalf of the Canadian Coast Guard and myself, I want to take this opportunity to congratulate the Canadian Coast Guard Auxiliary (CCGA) for being recognized for three CCGA Publications at the 2006 Communicator Awards and the Canadian Web Awards.

The Auxiliary's recognition for the Award of Excellence for "The Auxiliarist" is particularly noteworthy as the awards states, "it puts The Auxiliarist among the best in its field". The Auxiliary should be proud to be recognized for the Award of Excellence from 5,214 entries from all 50 states and numerous foreign countries.

I also want to congratulate the Auxiliary for again receiving an "Excellent" rating for its National Web Site and being selected "Canadian Site of the Week".

Once again, congratulations on the Auxiliary's achievements.

Nancy Hurlburt, A/Director General
Maritime Services, Canadian Coast Guard

CCGA Web Site Rated Excellent by CWA



In a separate event, the redesigned CCGA National Web Site was awarded the highest rating of excellence by the Canadian Web Awards (CWA), a trusted source for independent website reviews since 1998. The CCGA restyled its website in 2005 to maximize ease of use and present information in a simple, logical and intuitive format. ⚓

The Auxiliarist

Is published for members and friends of the Canadian Coast Guard Auxiliary.

News items and photographs should be sent to:

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Opinions expressed are those of the authors and may not always represent official CCGA policy.

The Auxiliarist is an excellent way to reach 5,000 CCGA members and 900 marinas across Canada.

Advertising material can be submitted on a CD-ROM, Zip disc, 3.5 Floppy Disc or via e-mail. Files must include related fonts and graphics and be coded in CMYK mode (colour ads).

Advertising inquiries should be sent to:

**François Vézina,
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or visit www.ccg-gcac.org for more details.

The Canadian Coast Guard Auxiliary is a Registered Charity (N° 87029 8494 RR0001). All advertisement must comply with the CCGA National Fundraising Policy. Revenues generated by this program are directed to the CCGA Volunteer Search and Rescue and Safe Boating Programs.



Institute On Governance

A Governance Review of the Canadian Coast Guard Auxiliary

The Institute on Governance, a non-profit organization based in Ottawa, has been tasked to undertake a comparative study on governance best practices in voluntary sector governance and in government voluntary-sector partnerships, with a focus on the unique relationship between the Canadian Coast Guard and the Canadian Coast Guard Auxiliary (CCGA).

This initiative considers governance, policy and other organizational issues facing the CCGA, with particular focus on working toward clearly defined roles, responsibilities and processes for the whole of the CCGA, while ensuring that regional differences are recognized and respected.

The study is taking place in four phases:

Phase I - Diagnosis and Validation

- a) Document Review
- b) Interviews: CCG/CCGA
- c) Interviews: Parallel Organizations
- d) Draft Summary Report of Results of Diagnostic Phase
- e) Canadian Coast Guard Review Meeting
- f) CCGA Review Meeting

Phase I Deliverables:

1. Interview guide
2. Draft Summary Report on diagnostic phase of work
3. Two review meetings
4. Two short summary reports of meeting results

Phase II - Reviewing Governance Options and Building Consensus

- a) Options Deck
- b) Workshop

Phase II Deliverables:

1. Options Deck
2. One 2-day workshop

Phase III - Documenting Results

Final Report on CCGA: The IOG will soon finalize and submit a Report on CCGA for internal distribution to the CCGA and the CCG that summarizes the diagnostic report and the workshop.

Phase III Deliverables:

1. Final Report
2. Publication on Lessons Learned.

Phase IV - Drafting and Publication of Research Paper

Drawing on its assessment of CCG and CCGA, the IOG will draft a publication, intended for public consumption, provisionally entitled *Partnering to Serve Canadians*. In addition, IOG will support Canadian Coast Guard Auxiliary and Fisheries and Oceans Canada communications on the project in order to showcase the leadership role that the Auxiliary and the Department would be taking by helping to identify exemplary practices in government-voluntary sector service delivery partnerships. ⚓

MultiMedia DVD Available for Safe Boating Awareness

May 20th – 26th, 2006 will see the Canadian Safe Boating Council hosting the 2006 Safe Boating Awareness Week (SBAW). In Quebec, the Campaign will take place a week later. Each member of the Canadian Coast Guard Auxiliary can play a pivotal role in getting the Safe Boating message to the public.

The Canadian Save Boating Council (CSBC) has been working with the CCGA National Office to create a Volunteer Kit, available on DVD and from the CSBS Web Site <http://www.csbc.ca/html/nsbaw/index.html>.

The DVD which is inserted in this issue of the Auxiliarist contains material covering several of the key areas of safe boating practices with a focus on education and training for all boaters. It includes the items members will need for orientation as well as material to provide to their local community newspaper, radio and television. This material can be used this year, in future years or even outside the period of the Safe Boating Campaign to promote Boating Safety on a continuing basis.

The DVD contains:

- ✓ Television PSAs (2-English, 2-French)
- ✓ Radio PSAs (3-English, 3-French)
- ✓ Print Advertisements (PDF Format)
- ✓ Community Newspaper Supplement
- ✓ Volunteer Program Guide (PDF Format)



**BOAT SAFE
RETURN SAFE
BE SMART, WEAR IT!**

When the unexpected happens, what good is a PFD that is stored under a seat or up in the bow? Statistics show that it is the unexpected – capsizing or falling overboard – that results in the majority of preventable boating-related drownings. So next time – and every time – you go boating, don't just have your PFD "close at hand," boat safe, boat smart, and wear it!

BOAT SAFE - RETURN SAFE. ENJOY YOUR TIME ON THE WATER AND "HAVE MANY HAPPY RETURNS."

For more safe boating information visit www.boatingsafety.gc.ca or call the Boating Safety Hotline at 1-800-217-6689

Canadian Safe Boating Council
www.csbc.ca

■ *The DVD inserted in this issue of the Auxiliarist includes print, radio and television ads developed by the Canadian Safe Boating Council.*



**Conseil canadien de la sécurité nautique
Canadian Safe Boating Council**

The DVD can be played on a regular DVD player for the files designed for electronic media (Television and Radio) and on a computer for the files to be printed (as long as your computer can read DVDs).

Each member is encouraged to contact their local media outlets and ensure that the safe boating message goes out to the public. ⚓

Good Insurance Coverage is No Accident

NEW OPTIONAL OFFER TO MEMBERS OF THE CANADIAN COAST GUARD AUXILIARY



Every few seconds someone in Canada is hurt in an accident. This year alone over 11,000 people will die due to an accidental injury and even more will become paralysed.

Industrial-Alliance Pacific Life Insurance Company ("IAP") and the Canadian Coast Guard Auxiliary have teamed up to offer you a comprehensive Accidental Death and Dismemberment Insurance Program, at substantial savings, to reward you for your continuing efforts in saving lives.

The CCGA Program includes:

- Coverage 24/7/365 – even while you're at work!
- Maximum benefit of up to \$750,000
- Option to apply for coverage for your family

Applying for coverage is simple, just complete and submit the application below or call IAP for more information at:

1-800-266-5667



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Cut Here

ENROLLMENT FORM

CANADIAN COAST GUARD AUXILIARY
Group Policy No. 100005118

CCGA Group Accidental Death & Dismemberment Insurance

Underwritten by Industrial-Alliance Pacific Life Insurance Company ("IAP")



MEMBER INFORMATION – PLEASE PRINT

Last Name _____ Initial _____
Given Name _____

Gender M F Date of Birth _____
D D M M M Y Y Y Y Y

You must be under age 70 and a CCGA member to apply for coverage

Mailing Address _____ City _____
Street _____

Prov. _____ Postal Code _____ E-mail Address _____

Phone Number (Day) _____ Phone Number (Evening) _____

COVERAGE DESIRED

Amount of Insurance \$ _____
Coverage is available in units of \$25,000. Minimum coverage is \$200,000 (8 units) to a maximum of \$750,000 (30 units).

Monthly Premiums

- Member Only Plan \$1.25 per \$25,000 unit of coverage
- Member and Family Plan \$2.25 per \$25,000 unit of coverage

Example: Premiums for \$200,000 of coverage (minimum coverage amount) under the Member and Family Plan would be:
 8 units x \$2.25 = \$18.00 per month plus applicable taxes

BENEFICIARY INFORMATION

Last Name _____ Given Name _____ Initial _____ Relationship to Member _____

Member and Family Plan: The beneficiary for loss of life benefits in respect to a Spouse and dependent children will be the Member unless otherwise designated.

For Quebec Residents: If you designate your spouse as your beneficiary, this designation is irrevocable unless you check this box. **Revocable**

PAYMENT OPTIONS (PLEASE SELECT ONE)

Your insurance will take effect on the first day of the month following approval of your application providing your first month's premium is paid. All premiums are subject to provincial tax where applicable.

Please choose your monthly payment option:

Pre-authorized Cheque Payment (please attach sample "Void" cheque) Account Number _____ Expiry Date _____

Credit Card Payment or

By signing this application, I authorize IAP and the applicable financial institution to debit my account, under the terms and conditions agreed by me with IAP until such time as written notice to the contrary is given by me to IAP. A debit in the amount of the monthly premium, with reasonable latitude for adjustments, may be processed against such account. This amount may change at a future date as specified in the Master Group Policy. IAP will, to the best of its ability, advise me in writing of the revised amount in advance of its effective date. Debits will be processed on or about the 1st of each month. The pre-authorized payment plan may be discontinued by me or IAP upon thirty (30) days written notice or if any amount is not paid when due. I understand that this authorization applies to all of my coverage and supersedes all previous authorizations. I understand that the personal information provided regarding my insurance coverage may be collected and used by or disclosed to Industrial-Alliance Pacific Life Insurance Company administrators for the purpose of administration, marketing of products and services, and investigation of claims.

AUTHORIZATION

I understand that the personal information provided regarding my insurance coverage may be collected and used by or disclosed to Industrial-Alliance Pacific Life Insurance Company administrators for the purpose of administration, marketing of products and services, and investigation of claims.

Member Signature _____ Date _____ CCGA Region: _____

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Industrial-Alliance Pacific Life Insurance Company, Special Markets Group, 2165 Broadway W., PO Box 5900, Vancouver, BC V6B 5H6

CCGA C&A AGM Salutes Contribution of Dedicated Auxiliarists

The 27th Annual General Meeting of the CCGA C&A was held on January 14, 2006 in Mississauga, Ontario. A meet and greet took place the evening before, giving members an opportunity to acquaint themselves with faces both old and new.

CCGA National Awards were given in 3 categories: Administrative Excellence (1 recipient), Operational Merit (2 recipients) and Long Service Medals (6 recipients)

The CCGA National CEO, Robert Petipas, joined CCGA C&A President Jack Kruger in making the presentations.

Mr. Nick Doralp was presented with the Canadian Coast Guard Auxiliary Medal of Administrative Excellence. A member of the Auxiliary since 1998, he has since moved on to become the unit leader of

the South Central Arctic Boating Safety Unit, which is responsible for Safe Boating activities within District 2. He is also coxswain with TOWARF.

In the beginning of 2005, he designed and developed a new website for the CCGA C&A to better suit the growing needs of the region. The new site has changed how the Central and Arctic conducts daily business and allows for more current and up to date records.

Mr. Grant Moffat was presented with the Canadian Coast Guard Auxiliary Medal of Operational Merit. A member of the Auxiliary since 1982, he saved a man from serious injury or death on September 4, 2005, while on his vessel the "Summers Dream" in the area of the Benjamin Islands on the North Channel of Georgian Bay.

Mr. Jim Gram was presented with the Canadian Coast Guard Auxiliary Operational Merit Medal for exceptionally meritorious services to the CCGA C&A. Mr. Gram joined the Auxiliary in 1991, quickly becoming an active member of the POCOMAR unit, as well as an active participant in District and Regional training activities.

Mr. Gram has established himself as an annual participant as a judge in the regional SAR Challenge since 2001, an active participant in the development and review of training manuals, a developer of material for use in SAR Instructor training and has had significant involvement in the PCCC program.

The recipients of the Long Service Medal were: Mike Johns, Peter Dean, Eric Herbert, John Myles, Doug Caldwell and Bill Bracegirdle. ⚓



■ **Charles Gadula, Acting deputy Commissioner, CCG.**

"Across this country, our SAR level of service is more than 96%. We save more than 96% of those lives at risk. It's a fantastic achievement, and when we look at the Auxiliary, who in various parts of the country, do between 25% and 45% of the operations, you should give yourself a hand."



■ **Jack Kruger, President, CCGA C&A.**

"If we are going to succeed as an organization, we have to start thinking outside the proverbial box. We can no longer rely on our past record to sustain ourselves. We have to evolve and listen to all our members. (...) We need bottom-up input."



■ **Michael Gardiner, Assistant Commissioner, CCG C&A.**

"Our partnership with the Auxiliary is one of the greatest success stories for the Government of Canada. (...) Humanitarianism, dedication, commitment, selflessness; what you do on a daily basis touches the lives of the people."

CCGA Pacific AGM Focuses on Membership Training

The Canadian Coast Guard Auxiliary Pacific held its 27th Annual General Meeting & Training Day on February 24-26, 2006 in Vancouver.

The goal of the meeting was to increase communication between units, areas and the regional office, while recognizing all the hard work that each Auxiliarist contributes to the main objective of providing excellent search and rescue and safe boating activities in the entire Pacific region.

The events that have made past AGM's great successes – the trade show, silent auction, training day, awards banquet, and, of course, the AGM – all took place over the three day period.

CCGA Pacific's training day was focused on training new unit leaders with workshops geared towards teaching leadership and management. The new SAR Management System was presented and an update was made on the Simulator project.



■ Terry Tebb, Assistant Commissioner, CCG Pacific Region.

"We need to maintain a vibrant Auxiliary. Part of this is being part of a strong National Team SAR and making the CCGA National a stronger entity than it is today. (...) We need to work collectively on a strategic direction as a whole."

Auxiliarist Donald Brodie was presented with a certificate of appreciation while Dave Lindley, Bill Mackay and William Newhouse were presented with Long Service Medals. ⚓



■ Steve Budar, National Vice Commodore, USCG Auxiliary.

"While we may wear different uniforms, the mission to serve the boating public and to promote boating safety is exactly the same. No matter which side of the border we live on."



■ The Honourable Iona Campagnolo, Lieutenant Governor, B.C.

"The Canadian Coast Guard Auxiliary is an accurate and commendable reflection of British Columbia's commitment to our own people. We are grateful to each of you for strengthening our coast and for securing our citizens in time of crisis, disaster and threat."



■ Gerry Keeling, Chief Executive Officer of the international Lifeboat Federation.

"One has only to look at your organization to recognize the keys to your success: your obvious enthusiasm and unquestionable commitment, the vision and leadership of your governing board and management team. (...) You may not consider that your efforts are very much, but just consider what would happen if you stopped doing it, if you all stopped doing it."



■ George Dapont, Commissioner, Canadian Coast Guard.

"What is really impressive to me is the commitment that you bring: the commitment to safety and the well being of others; the professionalism that you bring to the job. Many of you have given your time to the Auxiliary. This is testament to all of you. We are proud of you because it's an exceptional demonstration of voluntarism in action."