

Canadian Coast Guard Auxiliary



Exchanges that Benefit the Auxiliary

few weeks ago, I had the pleasure to attend the World Maritime Rescue Congress in Gothenburg, Sweden. The theme of the congress was: International Co-operation in Maritime Search and Rescue. The event was attended by many non-profit SAR organisations from all over the world, several of them with strong similarities to the CCGA.

These SAR organisations have in common a strong desire to exchange information and learn from each other. This is something we can certainly emulate between the six CCGA associations and between the units that make up our own organisation.

The structural and operational differences between CCGA associa-

tions shouldn't prevent us from developing these exchanges. Whether we use community based units or owner operated vessels, all our members should be able to benefit from the expertise that we acquire in each region or from the equipment that we obtain to support SAR operations.

Board members have the responsibility to invest every possible effort in order to make the tools and resources available to CCGA members. Their role is to identify



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Malcolm Dunderdale, President and Chair of the National Board of Directors. their member's needs and offer them opportunities to train and exercise on a regular basis.

In recent years, several new tools were developed for our volunteers: expansion of the Bobbie program, publication of the SAR Crew Manual, interactive DVD for the annual Safe Boating Week, etc. Other projects are ongoing such as the purchase of portable VHF radios, Strobe Lights and the development of a Canadian version of the RNLI manual. Our efforts do not stop there. This year, we have submitted three new projects to the Canadian Coast Guard and Transport Canada.

If are going to improve our support to CCGA members and increase the service we provide to Canadian ma-

riners, we have to seize every possible chance to share ideas and implement new initiatives. We need to be open-minded and receptive to new ideas.

Malcolm Dunderdale.

Malcolm Dunderdale President and Chair of the National Board of Directors

CCGA Wins Marcom Creative Award

T he Canadian Coast Guard Auxiliary has been awarded a 2006 *MarCom Creative Award*. MarCom is an international competition for marketing and communications professionals involved in the concept, writing and design of marketing and communication programs.

The CCGA National Office received one *Platinum Award*, the highest MarCom recognition, for its kiosq being used at trade shows and other public events such as the ISAR Competition. The CCGA also received an *Honorable Mention* at the Competition for its National Web Site which was presented with a *Certificate of Excellence* from the Canadian Web Awards earlier this year. The MarCom Committee chose from over 5,000 entries judged by industry professionals looking for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. On average, only the top 15 percent of entries judged to exceed the high standards of the industry, receive awards.

MarCom Creative Awards program is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. The Association oversees awards and recognition



programs, provides judges and sets evaluation standards for the competition. $\mathbf{\mathring{v}}$

CCGA Wins Two Communicator Awards

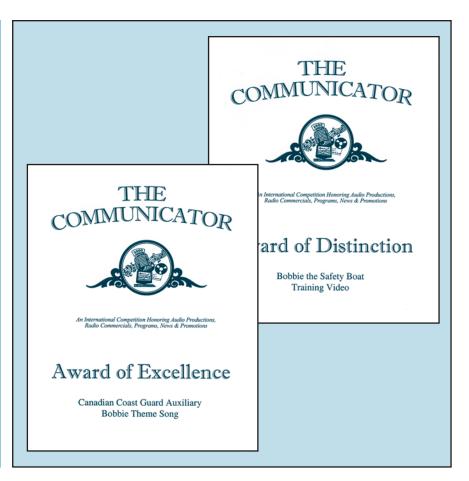
T wo communication programs managed by the CCGA National Office were presented with recognitions at the 2007 Communicator Awards Audio and Video Competitions.

The "Bobbie the Safety Boat Training Video" produced by the Canadian Coast Guard Auxiliary won an *Award of Distinction* at the Communicator Awards - Video Competition in the "Education" category.

The video is available on-line at: http://www.ccgagcac.org/gallery/ training_videos_e.asp

The Bobbie the Safety Boat Theme Song won an award of Excellence at the Communicator Awards Audio Competition (Education Category).

The theme song is available at: http://www.ccga-gcac.org/gallery/ audio_ccga_e.asp ↓



CCGA C&A Members Receive CASBA Awards

Two Safe Boating Awards were presented at the 2007 CASBA Awards Night, held on Sunday, January 14th, in recognition of members of the Canadian Coast Guard Auxiliary, Central and Arctic Region.

The crew of the CCGA Vessel "Baitfish", Steve Lightfoot, Phil Eagleson and Glen Goodale received the CASBA Award for the "CPS Rescue of the Year" for 2006.

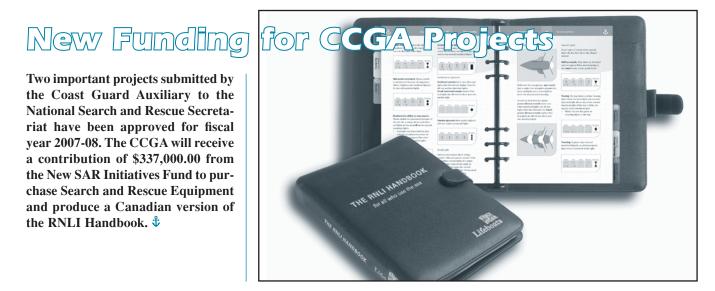
Also, Leslie Reading, Vice President, Canadian Coast Guard Auxiliary's Central and Arctic Region was presented with the CASBA "Top Volunteer Dedicated to Safe Boating" award for 2006.

The crew of the "Baitfish" and Les Reading are amongst those exemplifying the good work of the CCGA. \clubsuit











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News items and photographs should be sent to: **François Vézina, Editor The Auxiliarist** 200 Kent St., 5th Floor Mail Station S041 Ottawa, Ontario, K1A 0E6

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Opinions expressed are those of the authors and may not always represent official CCGA policy.

The Auxiliarist is an excellent way to reach 5,000 CCGA members and 900 marinas across Canada.

Advertising material can be submitted on a CD-ROM, Zip disc, 3.5 Floppy Disc or via e-mail. Files must include related fonts and graphics and be coded in CMYK mode (colour ads).

Advertising inquiries should be sent to:

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FAX: (613) 996-8902 E-mail: vezinaf@videotron.ca or visit www.ccga-gcac.org for more details.

The Canadian Coast Guard Auxiliary is a Registered Charity (No. 87029 8494 RR0001). All advertisement must comply with the CCGA National Fundraising Policy. Revenues generated by this program are directed to the CCGA Volunteer Search and Rescue and Safe Boating Programs.

Transport Canada and Fisheries and Oceans Sign MOU

• n November 6, 2006, the Deputy Minister of Fisheries and Oceans Canada (DFO), Larry Murray and the Deputy Minister of Transport Canada (TC) Louis Ranger signed a Memorandum of Understanding (MOU) to formalize ongoing cooperation between both departments and to announce a national strategy to establish, maintain and promote a safety culture in the fisheries.



Under this MOU, both Departments will work together first through established committees with stakeholders and other government departments to define and describe the elements of problems and the solutions necessary to identify and propose solutions for improved safety at sea.



Information sharing, review and input into Integrated Fisheries Management Plans from interdepartmental and stakeholder advisory committees will incorporate safe practices into Integrated Fisheries Management Plans.

Responsibility for vessel safety regulations and inspections lies with Transport Canada (TC); search and rescue and emergency response with the Canadian Coast Guard (CCG), and DFO has responsibility for management of the fisheries resources.

Since commercial fishing is known worldwide as a complex and a high-risk activity involving the operation of vessels and dangerous machinery under difficult conditions, in a hazardous environment, DFO, TC and the industry have a shared interest in reducing the risk of injury or fatalities in the fishing industry.

CCGA Business Managers Meet in Ottawa

The Business Managers of the CCGA regional and national offices met in Ottawa on March 27-30. The objective of the meeting was to exchange on best practices and promote cooperation between all six CCGA associations.

The managers spent three days discussing and exchanging on the following topics:

- Business Planning Process
- Statistical Reporting
- NIF Submissions
- Training Programs

- · Office Operations
- Communication Programs
- Fundraising Programs

The meeting allowed each participant to explain how their office operates on each of these topics. A discussion followed to identify the best practices and see where improvements can be made.

The minutes of the meeting along with recommendations were forwarded to the members of the National Board of Directors for their consideration. \clubsuit

New Marine Forecast Program

T he Meteorological Service of Canada (MSC) of Environment Canada is in the process of implementing changes to the national Marine Forecast and Warning Program.

Some of these changes will include regular issues of a *technical marine synopsis*, an *extended wind forecast* covering days 3 to 5, a separately issued *wave height* forecast, a discretionary *marine weather statement*, and a *localized marine warning* bulletin which will be used to immediately alert mariners of hazardous conditions, such as a *high water level warning or squall warning*. A new website will also be introduced giving mariners user-friendly online access to marine observations, forecasts, and warnings. More details pertaining to the upcoming changes in the program and information related to the Marine Forecast and Warning Program in general can be found in Environment Canada's newly published *Mariner's Guide to Marine Weather Services*. There are six regional brochures in total and are available in both official languages.

It was initially anticipated that this program was to be implemented prior to this summer's boating season. Various outreach activities earlier in the year promoted this across the country, but the program roll-out date has unfortunately been postponed. Extensive testing is ongoing, and has regrettably taken longer than expected. This delay was necessary in order to ensure a smooth implementation of the new program, and guarantee that the transition to the new forecast product is available seamlessly to the marine community.

The new program is now scheduled to be implemented prior to the 2008 recreational boating season, at the latest. Until that time, the current marine forecast and warning program will remain in effect. Marine interests will be advised beforehand when the delivery of the new products will take place. A General Notification (GENOT) will be issued by Environment Canada six weeks prior to implementation to apprise the marine community of such.

Questions regarding changes to the Marine Forecast and Warning Program may be directed to Daniel Ingram at the National Service Office (NSO) – Marine at the following e-mail address: *Daniel.Ingram@ec.gc.ca.* \checkmark



In Memory of Tusker 914

- By Elizabeth Measures

"He was the love of my life..." said Sergeant Paul Brazil's widow in a moving moment at the 914 Tusker Memorial held in Canso on Friday July 13th as she spoke lovingly about her late husband, in a celebration of his life.

The unveiling of the monument by the families of the three lost crew members from the Cormorant helicopter which went down just outside Canso harbour exactly a year ago could not have taken place on a more beautiful day, in stark contrast to the weather conditions a year ago following the accident. A member from each of the three families spoke about their loved ones and all acknowledged the risks faced on a daily basis by those who serve in the protection of others. The unveiling was dedicated to the crew of the Search and Rescue helicopter 914 as a lasting tribute to the people who risk their lives that others may live.

The ceremony was attended by members of the 413 Search and Rescue Squadron, and members of the Canadian Coast Guard. From Canso, there were members of the Auxiliary Coast Guard, and members of the Fire Department who were present at the time of the accident as well as those who came to the assistance of the downed helicopter.

The arrangement of the monument dedication service by the Cormorant Memorial Committee included the bugle sounding of Last Post by the 413 Search and Rescue Squadron and a flypast by both a Cormorant helicopter and a Buffalo search and rescue plane. The Four Sisters, actively engaged in the exercise with members of the Auxiliary Coast Guard on board at the time of the accident, was also present in the harbour together with the towering HMCS Earl Grey, a Coast Guard vessel.

Other organizations from Canso present were the Royal Canadian Sea Cadets Corps 281 Canso, and the Fifth Canso Scout Troop, who carried the colours in addition to the squadron colours.

The event brought together almost everyone from Canso as the small area around the Parks Canada Grassy Island National Historic Site filled with people and then spilled out onto the hillside overlooking the ocean, in direct sight of the location where the accident happened a year earlier. The entire community wanted to honour the lives of the lost crewmen, from the Mayor to the youngsters who sat on upturned fish packing boxes to listen to the monument presentation and to the blessing.



The wording on the monument reads:

On July 13, 2006 a Canadian Forces helicopter from 413 Transport and Rescue Squadron carrying seven crew members who were exercising rescue techniques with local Canadian Coast Guard Auxiliary members, crashed in Canso harbour. In memory of

Sergeant Paul "Duane" Brazil 1956-2006 Master Corporal Kirk Bradley Noel 1972-2006 Corporal Trevor Stirling McDavid 1975-2006

The design of the monument has a small spy hole located in the upper section which allows a line of sight across the ocean to the scene of the accident. $\mathring{\mathbf{v}}$



Annual Review 2006

Message of the President and National Chair

Mr. George Da Pont Commissioner Canadian Coast Guard Mr. Bill Nash Director General, Marine Safety Transport Canada

The Canadian Coast Guard Auxiliary is proud to present you with our Annual Report of Activities for the year 2006.

This past year has kept the volunteers of the CCGA very busy with 1,804 taskings to Search and Rescue incidents.

With 4,266 members and 1,209 vessels, the SAR resources made available to the Canadian Coast Guard and Transport Canada are considerable and the contribution of our volunteers significant (over 212,000 volunteer hours in 2006).

Our Boating Safety Officers also had a very productive year. The CCGA was present at 353 boat shows and public events. Over 3,000 Courtesy Checks were performed on pleasure craft. Over 1,300 training exercises have permitted Auxiliarists to hone their skills. The CCGA also participated in the International SAR competition which was held in Portsmouth, Va. and won the event for the seventh consecutive time.

The year 2006 has been a year of reform and changes for the Coast Guard Auxiliary. The CCGA has adopted a new Governance model and is expanding the use of its SAR Management System. In 2007, the CCGA will complete negotiations to renew its Contribution Agreement with the Canadian Coast Guard.

On behalf of our members, let me thank you, the Canadian Coast Guard and Transport Canada for your continued support and guidance.

Malcoln Dunderdale. Malcolm Dunderdale

Malcolm Dunderdale President and National Chair Canadian Coast Guard Auxiliary

Volunteers Saving Lives on the Water

2006 at a Glance

January

CCGA C&A holds its Annual general Meeting in Mississauga on January 14. Nine members receive National Awards.

February

CCGA Pacific holds its Annual general Meeting in Vancouver on February 24-25. Five members receive National Awards.

March

CCGA Quebec holds its Annual General Meeting in Longueuil on March 18. Fourteen members receive National Awards.

April

Eight new Bobbie the Safety Boat units and trailers are delivered in the Newfoundland, Maritimes, Central and Arctic and Quebec regions as part of a New SAR Initiatives Project. The Bobbie Program now covers all CCGA regions including Pacific where several Bobbie units are used since 2003.

May

Three communication programs managed by the CCGA National Office are presented with Awards at the 2006 International Communicator Awards Print Competition.

The Auxiliarist Newsletter was presented with the prestigious Award of Excellence while the CCGA Corporate Brochure and the ISAR 2005 Promotion Kit were presented with the Award of Distinction.

The training video to become a "Bobbie the Safety Boat" operator is now on-line along with the official Bobbie the Safety Boat Theme Song.

The Canadian Safe Boating Council (CSBC) joins the CCGA National Office to create a Volunteer Kit, available on a DVD inserted in The Auxiliarist newsletter. The DVD contains materials covering several of the key areas of safe boating practices with a focus on education and training for all boaters.

June

Malcolm Dunderdale is elected President and Chief Executive Officer of the Canadian Coast Guard Auxiliary.

July

The National Board of Directors of the Canadian Coast Guard Auxiliary adopts a new Governance model during its meeting held in Ottawa on July 8.

The Canadian Coast Guard Auxiliary awarded Operational Merit Medals to four of its members who rescued survivors from the waters off Canso, Nova Scotia, on July 13, 2006, following the crash of a Canadian Forces Cormorant helicopter during a training exercise.

In addition to the Bobbie Training Video, the Bobbie Operator Manual, Bobbie Coloring Book and Bobbie Lesson Plans can now be downloaded from the CCGA Web Site. Kids can also play with the on-line version of Bobbie's Interactive Activity Book.

August

CCGA Introduces E-Commerce on its National Web Site. All transactions on the CCGA Web Site are compliant with PCI (Payment Card Industry) Data Security Standard.

October

Auxiliarists from Newfoundland and Labrador win the 7th International Search and Rescue Competition held in Portsmouth, Virginia on October 27-28.

CCGA members receive their copy of the CCGA SAR Crew Manual (2nd Edition). The new version has been translated and printed with the financial assistance of the NIF Program (National Search and Rescue Secretariat) and is distributed in the C&A, Quebec, Maritimes and Newfoundland regions.

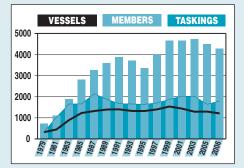
November

The Canadian Coast Guard Auxiliary is awarded a Platinum MarCom Creative Award, the highest MarCom recognition, for its kiosq being used at trade shows and other public events such as the ISAR Competition. The CCGA also receives an Honorable Mention at the Competition for its National Web Site which was presented earlier in 2006 with a Certificate of Excellence from the Canadian Web Awards.

CCGA National



Malcolm Dunderdale, President and National Chair



The CCGA-National currently has 4,266 members and 1,209 enrolled vessels. In 2006, Auxiliary vessels were tasked 1,804 times to assist mariners.





Across Canada, Auxiliarists participated in 1,353 training exercises and 353 boat shows, exhibitions and displays. They also conducted 3,010 courtesy checks on pleasure crafts.