



Canadian Coast  
Guard Auxiliary

# The Auxiliarist

www.ccgga-gcac.org

## Well Deserved Recognitions for the Auxiliary

**T**he last few months have been fertile in achievements for the Canadian Coast Guard Auxiliary. Several projects we have been working on, not only had a positive outcome, but also helped our organization receive well-deserved recognitions.

Let's start with the CCGA-Quebec project: "Municipalities: Our partners in SAR". This \$420,000.00 project which will be realized over a three-year period will help to implement Partnership Agreements between CCGA units and their local municipalities. Undoubtedly, the expertise which will be developed in the framework of this project can be exported to other CCGA regions to develop similar agreements between our units and the communities they serve.

A positive spin-off of this project is the Award of distinction CCGA-Quebec has received during the 14<sup>th</sup> edition of *Mérite québécois de la sécurité civile*. Congratulations!

Another significant event is the presentation of Certificates of Commendation for Exceptional Bravery at Sea to two auxiliary members: Mr. Bobby Noble and Mr. Tejay England of Lewisporte (Newfoundland). The awards were presented by Mr. Efthimios Mitropoulos, Secretary General, International Maritime Organization. This is the most significant interna-



■ **Malcolm Dunderdale,**  
*President and Chair of the National  
Board of Directors.*

tional award to be presented to members of the Coast Guard Auxiliary since the creation of our organization more than 30 years ago.

A third significant event is the presentation of a 2010 Communitas Award to our National Organisation for "Leadership in the delivery of community services". Communitas Awards honour organizations that are distinguished by their community involvement. Candidates are evaluated on the scope and effectiveness of their efforts. This recognition presented to our National Organization is rewarding the efforts of our volunteers at the national, regional and local level.

The CCGA national office also received awards of excellence for various projects done with CCGA regional support such as SAR incident simulations and the development of training material for

the SAR Management System (SMS).

These projects are in addition to the development of our own Pleasure Craft Safety Check Program, distribution of a new Log Book, production of a new Promotional Brochure and updates to our Uniform Guidelines.

If we look at the future, we have several more projects that should come in motion shortly.

One of these projects is an exercise of "Vision and Values". It is, in fact, a wide consultation with members of the CCGA to identify our common objectives and values.

Another important project is a Global Risk Assessment Study of the Canadian Coast Guard Auxiliary activities. Such an assessment has not been made since 1988-89. In recent years,

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when placed in situations where risks had not been evaluated, we did these assessments for each individual situation. We believe the time has come to look globally at all of our activities and ensure that additional steps are taken to protect our members and to protect our organization. The final decision has not been made yet but we are hoping the study will go ahead. Such a study would also help us decide if the Safety Management System implemented in the Pacific region should be extended to the other regions of the CCGA.

Finally, two new projects have been submitted to the New SAR Initiatives Program of the National Search and Rescue

Secretariat. We should find out soon if our submissions were approved.

To all of our members, we wish each of you a pleasant summer. We invite you to participate actively and safely to the training activities and operations of your local unit.

*Malcolm Dunderdale*

**Malcolm Dunderdale**  
President and Chair of the National Board of Directors

## SAR Management System: Deployment Continues


**T**he deployment of the SAR Management System (SMS) continues in the Central and Arctic and Quebec regions. Important steps have been taken in 2009 and 2010 with the formation of a National Committee to provide oversight on the production of training material for SMS users.

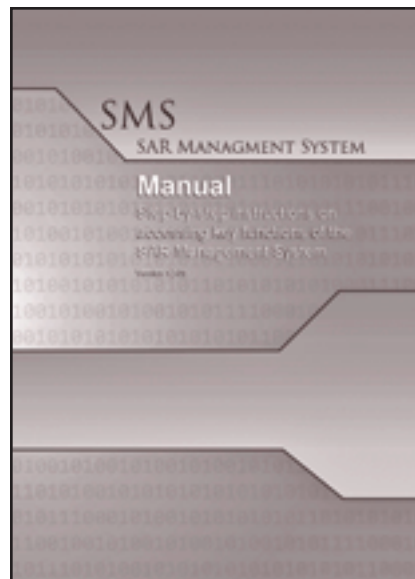
The SMS Committee met three times to discuss the implementation process, amendments to the system and training to be offered to auxiliary members. The members of the Committee are: Shannon Laird (C & A), Malcolm Dunderdale (National), Guy Boudreault (Quebec), Luc Bouchard, (Quebec), Ralph Fitzgerald (C & A), Juanita Armstrong (C & A), Karen Blackman (Pacific), Scott Baker (Pawprint.net) and the CCGA Business Managers.

In February and April of 2010, all members in the C&A and Quebec regions received the SMS User Manual and the Training Video. The material was also made available to members of the Pacific region where the software was initially developed.

The SMS training material received a Platinum AVA Award and a Platinum Marcom Award in the category "Training Video". These videos were made with the contribution of Guy Boudreault (Quebec), Juanita Armstrong (C&A) and Ralph Fitzgerald (C & A).

The SMS Training Manual can be downloaded from the CCGA website at: [http://www.ccca-gcac.org/publications/training\\_publications\\_e.asp](http://www.ccca-gcac.org/publications/training_publications_e.asp).

For more information on the SMS program, you can visit: <http://www.pawprint.net/sar/>. 



■ *The 140-page user manual has been distributed to all members of the CCGA in Quebec and C&A regions.*



■ *The CCGA was awarded a Platinum Ava Award and a Marcom Platinum Award for the development of the interactive SMS training material. Awards were presented by the Association of Marketing and Communication Professionals.*

## CCGA Adopts New Uniform Guidelines

A new version of the CCGA Uniform Guidelines was adopted by the CCGA National Board. The guidelines are available on the CCGA website at: [http://www.ccgga-gcac.org/publications/policies\\_publications\\_e.asp](http://www.ccgga-gcac.org/publications/policies_publications_e.asp).

The new standards were developed by the CCGA Uniform Committee headed by Gary Endicott (C & A) and Ted Smith (Quebec) (co-chairs).

Rodney Turcotte received the CCGA Medal of Administrative Excellence for the work he did on this project. ⚓



■ *Rodney Turcotte (center) is presented with the CCGA Administrative Excellence medal. Also on our picture: National President Malcolm Dunderdale and the President of the Central and Arctic region Gary Endicott.*

## Jack Kruger presented with CASBA Award

CCGA C&A past President Jack Kruger was presented with the Marine Professional of the Year Award at the CASBA Awards Banquet held on January 10<sup>th</sup> in Toronto.

Jack served as an RCMP officer in the 1970s, 1980s and 90s, and has volunteered with the Canadian Coast Guard Auxiliary (CCGA) for the past 11 years. As an RCMP officer in the Arctic, there was never a shortage of search and rescue work, and he tenaciously sought resources and worked closely with the Canadian Coast Guard as a partner in order to resolve problems and bring every incident to a close.

Jack is also the Technical Authority for the procurement of RCMP vessels in the Northwest region, which includes Manitoba, Saskatchewan, Alberta, NWT and Nunavut. He conducts winter survival courses for members of the RCMP arriving in the north.

Jack continues to support the CCGA Training Committee in its endeavour to improve training by actively assisting in the development of new training methods, the writing of modular based training courses and by continually delivering high calibre training to members of his CCGA district. ⚓



■ *Jack Kruger receives the award from the hands of Bob Minielly, Chair of the Canadian Safe Boating Council.*



Conseil canadien de la sécurité nautique  
Canadian Safe Boating Council

# The Auxiliarist

www.ccg-gcac.org

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News items and photographs should be sent to:

**François Vézina, Editor  
The Auxiliarist**

47 Riverview Street, Gatineau, Quebec, J9H 4S7

Tel. & Fax - Toll free: 1 (866) MAYDAY2 (629-3292)

E-mail: [vezinaf@videotron.ca](mailto:vezinaf@videotron.ca)  
[vezinaf@ccga-gcac.ca](mailto:vezinaf@ccga-gcac.ca)

Opinions expressed are those of the authors and may not always represent official CCGA policy.

The Auxiliarist is an excellent way to reach 5,000 CCGA members and 900 marinas across Canada.

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**François Vézina,  
National Business Manager**

**Canadian Coast Guard Auxiliary**

47 Riverview Street, Gatineau, Quebec, J9H 4S7

Tel. & Fax - Toll free: 1 (866) MAYDAY2 (629-3292)

E-mail: [vezinaf@videotron.ca](mailto:vezinaf@videotron.ca)  
[vezinaf@ccga-gcac.ca](mailto:vezinaf@ccga-gcac.ca)

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The Canadian Coast Guard Auxiliary is a Registered Charity (No. 87029 8494 RR0001). All advertisement must comply with the CCGA National Fundraising Policy. Revenues generated by this program are directed to the CCGA Volunteer Search and Rescue and Safe Boating Programs.

## CCGA Recognized for Leadership in Community Service

**The Canadian Coast Guard Auxiliary is the first Canadian recipient of a Communitas Leadership Award.**

Communitas Awards seek to honour those organizations and individuals that go beyond rhetoric and whose commitment sets them apart. Communitas winners are dedicated to helping the less fortunate in their communities.

Heightened awareness of community service and social responsibility are also finding their way into business practices. Companies are placing additional emphasis on ethics, making a concerted effort to be green, and are promoting sustainability.

The Communitas Awards is an international effort to recognize exceptional organizations and individuals that are unselfishly giving of themselves and their resources to benefit their communities. Nominees are evaluated on the extent and effectiveness of their efforts.

Judges of the Communitas Leadership Award found that the Canadian Coast Guard Auxiliary clearly exhibits the spirit of Communitas, a Latin word that means "people coming together for the good of the community".





# On-Water SAREX: Demanding and Beneficial

**O**ver the past two years, the National Office worked with the five CCGA regions to organize on-water exercises (SAREX) in order to allow members of several units to test their skills and knowledge in a realistic environment.

Simulations of maritime accidents were held in Newfoundland (man overboard), Maritimes (vessel on fire), Central and Arctic (missing fisherman), Pacific (collision between two vessels) and Quebec (Kayakists in distress and Heart attack).

Each of these exercises was also documented by a video illustrating rescue techniques and interaction between the CCGA units and the various agencies involved in a rescue (Canadian Forces, RCMP, ambulance services, Rescue

Coordination Centre, Coast Guard, etc.). The documentaries produced after the exercises have received various awards thanks to the involvement of volunteers from the various CCGA units. The videos are available on the CCGA website at this address: [http://www.ccgga-gcac.org/gallery/documentaries\\_videos\\_e.asp](http://www.ccgga-gcac.org/gallery/documentaries_videos_e.asp).

In many cases, the media were also invited to attend these exercises thus allowing the CCGA to get good press coverage.

The simulations also allowed CCGA members develop their "organizational skills" because these events require several weeks of preparation and mobilization of multiple resources.

Similar exercises will be held in 2010. ⚓



■ *A man falls overboard: The Oakville simulation begins.*



■ *The film crew is at work during the SAR exercise featuring Unit 35 Victoria.*



■ *The "Overdue Sport Fisherman" video filmed in Oakville received an award of distinction from the Academy of Visual Arts.*

*Cont'd page 6 & 7...*



■ The short documentary "Overdue Sport Fisherman" was also recognized with a Videographer Awards.



■ The victim signals his presence to the auxiliary vessel.



■ A vessel is on fire – a distress call is made to CCGA Maritimes.



■ TOWARF crewmembers bring a victim on board.



■ The crew carries out evacuation of the vessel.





■ SAR technicians from 103 Rescue Squadron (Gander) bring assistance to the victim.



■ Members of CCGA Unit 25 (Sept-Iles) meet to prepare the rescue simulation.



■ The victim is transferred to the ambulance.



■ Auxiliary vessel Tolonen from Unit 35 (Victoria) answers the call following a simulated collision between two vessels.

■ The video "Kayakists in Trouble" won an Ava Gold Award presented by the Association of Marketing and Communication Professionals. →



# Coast Guard Auxiliary Members Re Certificates of Commendation from Maritime Organisation

**C**anadian Coast Guard Auxiliary members Bobby Noble and Tejay England from Lewisporte, Newfoundland were presented with Certificates of Commendation by Mr. Efthimios Mitropoulos, Secretary-General of the International Maritime Organisation (IMO).



■ *Attending the Awards Ceremony in London: Malcolm Dunderdale, National Chair, Bobby Noble, Tejay England and Winston Pitcher, President, CCGA-NL.*

The formal Award Ceremony for Exceptional Bravery at Sea took place on the first day of the 26<sup>th</sup> session of the IMO Assembly, in London, UK on November 23, 2009 in presence of delegates representing 129 countries.

The purpose of the award, established in 2007, is to provide a unique, international recognition for those who, at the risk of losing their life, perform acts of exceptional bravery, displaying outstanding courage at sea.

*“On August 16, 2008, Captain Bobby Noble and his crew were on their way home after a haul of shrimp off the coast of Cape Freels only to discover in the early hours of the morning that their vessel, the Lynette Marie, was taking on water. Not long after, they found themselves in the Atlantic Ocean.*

*Bobby sent out a distress message and a vessel from Fogo Island, the Melissa Lori, was already in sight when they entered the water.*

*Due to the vessel sinking so fast, one of the Lynette Marie’s crewmember’s was unable to get his survival suit on and*

*jumped in the water completely unprotected. Bobby and Tejay supported him in the water until he was pulled aboard the Melissa Lori.*

*Bobby then realized that another crew member was actually swimming away from the rescue vessel, perhaps disoriented due to panic. He and Tejay swam on their backs – connected foot to head – out to their fellow crewmember. They hoisted him on top of Bobby to keep him afloat and brought him to the rescue vessel.*

*Bobby’s concern for his crew was instrumental in the successful rescue of all concerned. In keeping with maritime tradition, Bobby was the last person retrieved from the water. When the crew was on dry land, they credited Bobby’s bravery and calmness for saving their lives.”*

Bobby Noble and Tejay England are members of the Canadian Coast Guard Auxiliary Newfoundland. ⚓





# ceive the International



- *The CCGA produced a short video featuring the courageous actions of Bobby and Tejay that earned them a Citation from the Secretary-General of the International Maritime Organisation (IMO). The video was presented with a "Marcom Gold Award" and a "Silver Davey Award" from the Academy of Visual Arts.*

- *Ted Smith, President of CCGA-Q (on the right) is presented with the Award of Distinction by Mr. Michel Doré, Deputy Minister, Civil Protection and Fire Prevention Directorate.* →

## Mérite québécois de la sécurité civile: The Canadian Coast Guard Auxiliary (Québec) Inc. is honoured.

The Canadian Coast Guard Auxiliary (Québec) Inc. won an Award of Distinction, in the *Business and Organization* category at the 14<sup>th</sup> edition of *Mérite québécois de la sécurité civile*. The seminar was held in Saint-Hyacinthe under the theme *Building an Engaged Community*. At the ceremony, six Merits, four Awards of Distinction as well as a Tribute Award were presented on behalf of the Department of Public Safety by the Deputy Minister, Robert Lafrenière.

The Canadian Coast Guard Auxiliary (Québec) Inc. was awarded this Award of Distinction in recognition for its involvement in Search and Rescue as well as for the work of volunteers who, day and night, ensure boating safety and prevent loss of life and injury. Each year, CCGA-Q intervenes quickly and effectively in about one-third of the 1,300 search incidents and water rescues that occur in its territory. The mobilization of its members, its capacity for intervention as well as its innovative prevention ideas demonstrate its effectiveness and spirit of initiative.

The *Mérite québécois de la sécurité civile* recognizes in a tangible way the efforts made by companies, organizations, municipalities, citizens and governmental organizations and which illustrate the mobilization, resiliency, preparedness, governance and commitment to community service.

M. Lafrenière recalled that "it is important to point out the projects and recognize the initiatives, which will no doubt become examples for all players in civil security." "By their commitment, recipients invest each day in our common mission which is to ensure a safe environment for Quebecers". ⚓



## CCGA Publishes a new Promotional Leaflet

A new promotional leaflet is available for distribution at public events such as boat shows, conferences and exhibitions.

The brochure provides all the basic information about the Coast Guard Auxiliary: its volunteers, its fleet, its role, the training of its members, SAR operations, prevention and how to contact the CCGA offices.

CCGA members can obtain a copy of the new leaflet by contacting their regional office. ⚓



- The new leaflet can also be downloaded from the CCGA web site at this address:  
<http://www.ccgagcac.org/publications/2010/DepWebEngFin.pdf>

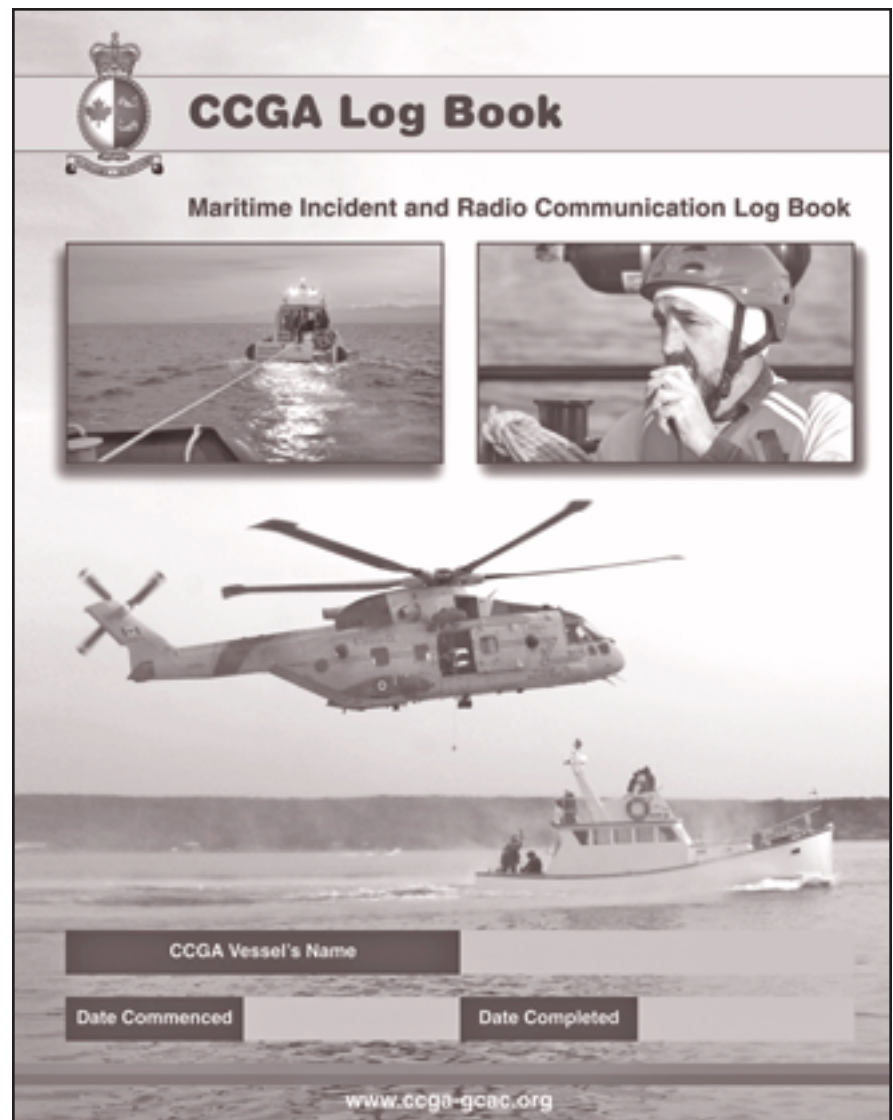
## New Maritime Incident and Radio Communication Log Book

The CCGA offers its members a new edition of the Maritime Incident and Radio Communication Log Book.

The Logbook allows Auxiliarists to compile all necessary information during a Search and Rescue mission. All actions taken during the rescue and all radio communications can be noted in the logbook made of water resistant paper.

The logbook also contains copies of the waiver forms to be used during towing operations.

CCGA members can obtain a copy of the Log book by contacting their regional office. ⚓



- The Log Book can be viewed from the CCGA Web site at this address:  
<http://www.ccgagcac.org/publications/2009/LogBookEnFinal.pdf>

# CCGA Forms and Stickers Adopt a New Format

**A** complete revision of the CCGA forms took place in 2009-10. The new forms now have a clearer and more readable format.

The auxiliary vessel inspection forms and stickers have been redesigned to improve clarity. There are now three separate documents:

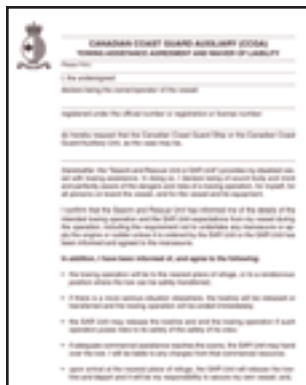
- (F2) Auxiliary vessel inspection form (Pleasure craft)
- (F3) Auxiliary vessel inspection form (Commercial fishing vessel)
- (F4) Auxiliary vessel inspection form (SAR Dedicated)



**F1** We have also combined in a single document the Memorandum of Understanding between the member and the CCGA, the Waiver Form and Beneficiary Designation Form.

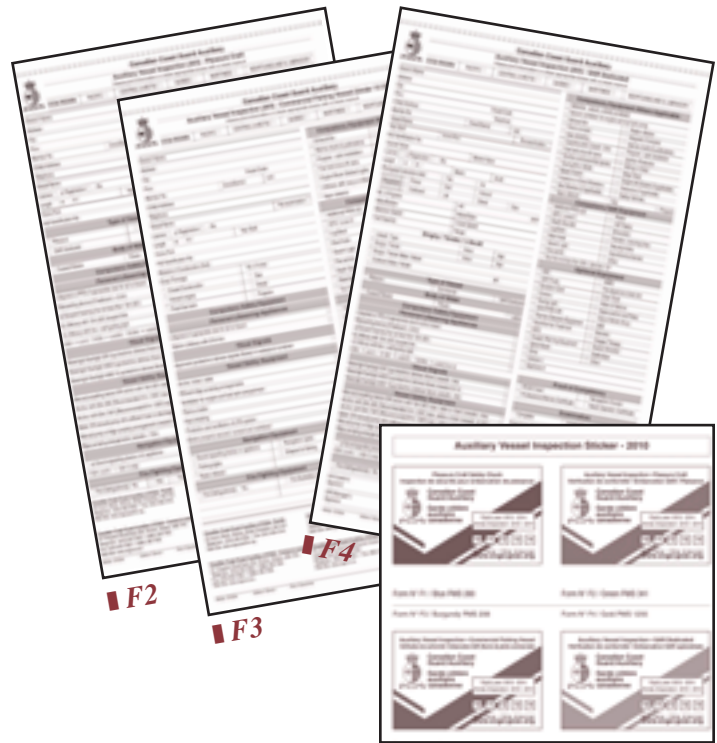
- (F5) Memorandum of Understanding for the CCGA member
- (F6) Memorandum of Understanding for the non-CCGA member

The new Waiver Form used during towing operations has been reworded and is now included in the Log Book which was distributed in 2009.

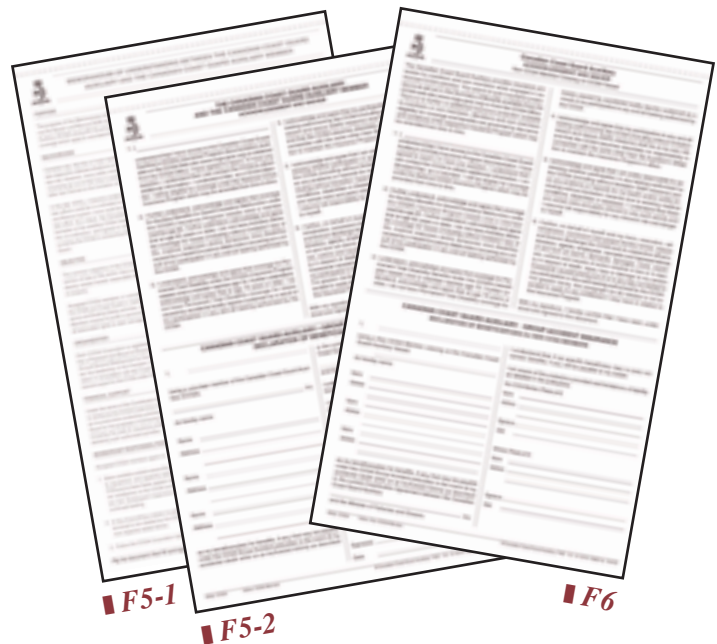


The CCGA Pleasure Craft Safety Check (PCSC) forms and stickers replace those produced by Transport Canada for the Pleasure Craft Courtesy Check (PCCC) program. The CCGA has developed its own program and these new forms and stickers are used for courtesy inspections in the Pacific and Quebec regions.

- (F1) Pleasure Craft Safety Check (PCSC) Form



**Stickers.**



- Written Waiver Form (Towing)

All forms are available on request from the regional CCGA offices. You can also consult them on the CCGA website at this address: [http://www.ccg-gc.org/publications/policies\\_publications\\_e.asp](http://www.ccg-gc.org/publications/policies_publications_e.asp) ⚓



## VISION AND VALUES: WHAT'S THE POINT?

# Why bother with creating a vision of the future?

**D**uring its meeting of October 22-25 in Halifax, the CCGA National Board agreed to consider the launch of a Visioning and Values exercise in order to better pinpoint the role & mandate of the CCGA National Board. What is a Visioning and Values exercise? Newly appointed Board member Ian Ventham answers that question:

Simply put, a vision is your road map for the future – the “where” of what you want to be! For the Auxiliary there has been little emphasis on planning for the future and, until recently, there has been reluctance to position the organization in a more strategic way. The temptation has been just to continue as always was, on the basis of ‘if it’s not broke, don’t fix it’. However with greater importance being placed on management and due diligence, with successive budget cuts, and a lack of a unifying national vision, the organisation has been brought almost to the breaking point. It is the appropriate time for more pro-active measures.



Traditionally, the Auxiliary has used problem solving, “making decisions on horseback”, as its main management tool. Both problem solving and visioning are important; however, they are quite different approaches that are both necessary, and should be used in combination. A sound Vision, and commonly understood Values will enable problem solving and decision-making to become more effective – placing decisions in context.

- Visioning generates a common goal, hope, and encouragement; offers a possibility for fundamental change; gives people a sense of control; gives a group something to move toward; and generates creative thinking and passion. It is the fundamental building block for an organization to move ahead in a focused, targeted and positive way.
- With problem solving, a group can become bogged down in operational and/or technical details and small “p” political problems. There may even be disagreement on how to define the problem. Problem solving, although useful, rarely results in any really fundamental change.
- A problem is something negative to move away from, whereas a vision is something positive to move toward.

Our approach to creating a vision seeks to involve all who have a commitment to the Auxiliary, not just the Boards. We want it to be an involved process, not something which is

“done to you”, but something which every Auxiliarist will be able to feel that he or she had a hand in creating.

Getting out to the whole organisation will be challenging, but we hope to make a start later in the year by speaking with each Regional Board and getting buy-in. Later, by post, mee-

### ■ *The CCGA is planning a Visioning & Values Exercise.*

tings and electronically, we will bring the exercise to the whole membership.

What will be the outcome? We very much hope that participating in this Visioning exercise will enable all volunteers, wherever and however they make a contribution to our crucial life-saving role, to:

- gain a common understanding of how things are now;
- take the opportunity to suggest improvements and direction;
- identify fundamental organizational principles and values that should shape how the Auxiliary will work, carry out its business and interact with its members and funders in the future;
- contribute to a word picture of the sort of organisation they would like to belong to in 10 or 15 years time.

Steve Troy and I, with our varied but complementary experience, look forward to working with each of you to define the future goals of the Auxiliary. ⚓

**Ian Ventham** / 6 April 2010

# CCGA Welcomes three new Members on the National Board

## Steve Troy

Steve was born in Perth N.B. He received a B.A. in Political Science (Comparative Politics and Law) in 1974, and a Graduate Diploma in Public Administration in 1979, both from Carleton University.



### ■ Steve Troy.

He joined the federal public service, specifically the Canadian Coast Guard, in 1974, retiring from the same organization in 2009.

He is a recognized international expert in maritime safety and environmental response preparedness and planning. Steve is currently President of Wooden Horse (WH) Solutions Inc. a company specializing in providing advisory services on governance and maritime safety and environmental protection matters.

## Ian Ventham

Some 26 years ago, Ian became a charity fundraiser, working firstly for Help the Aged, then the NSPCC, the children's charity, before becoming Fundraising Director of the Royal National Lifeboat Institution (RNLI), the marine rescue service of the United Kingdom and the Republic of Ireland. Ian served as Chairman of the British Institute of Fundraising for two years, and in 2001 was presented with the Institute's "Lifetime Achievement Award".

Latterly, as the Corporate Services Director of the RNLI, he was responsible for helping to create the International Maritime Rescue Federation (IMRF). The IMRF brings together more than 90 rescue organisations in 60 countries, ranging from the giant United States Coast Guard to the tiny, but highly effective, Virgin Islands Search and Rescue. Ian has had the privilege of visiting more than 20 of these organisations.



### ■ Ian Ventham.

On retiring from the RNLI in 2008, Ian was presented with the Meritorious Public Service Award by the United States Coast Guard, in recognition of his work with the IMRF.

## Randy Strandt (President, CCGA-Pacific)

Randy has been a member of the CCGA-P for 10 years serving as a Coxswain in both Unit 1 and 2. He has previously served as the Vice President and Secretary/Treasurer on the Board of Governors.

Randy is a chartered accountant employed as a Corporate Controller with the Beedie Group and previously worked as a Senior Manager with KPMG in Vancouver. He has a Bachelor's Degree in Business Administration from Simon Fraser University. His education and career have provided him with a wide range of experience in financial reporting, auditing, corporate governance, and management. ⚓



### ■ Randy Strandt.

# The Risk Focus Assessment

**T**he last Global Risk Analysis of the operations of the CCGA was completed over 20 years ago (when the CCGA was still known as the Canadian Marine Rescue Auxiliary – CMRA). There has certainly been a lot of changes in the ways the Auxiliary conducts business and operations since then. In order to review the current situation, the CCGA is hoping to work jointly with the Canadian Coast Guard and Marsh Risk Consulting to identify the risks and the actions to be taken in order to mitigate these risks. How do you perform such a risk assessment exercise? The process is explained in the following article published by Marsh Canada Limited:

Fully identifying and managing key and critical risks is not only an essential business practice, it is increasingly demanded by stakeholders – from managing boards and partners to investors, customers, and regulators. Yet the management time, attention, and expertise needed to generate a detailed risk profile are often in short supply. Risk Focus is an efficient and cost-effective assessment process developed by Marsh's Risk Consulting Practice for helping organizations quickly understand and prioritize critical, organization-wide risks and develop plans to mitigate and manage them.

## Process Highlights

This proprietary assessment process is based on globally recognized methodologies for reaching consensus among experts in areas where empirical data is limited. Risk Focus assesses risk in nine categories using a four-step process involving stakeholder interviews and a facilitated workshop with key organizational decision makers. Leveraging Marsh's industry experts and professionals along with proprietary technology, Risk Focus provides a scalable, flexible, and dynamic risk assessment designed to integrate risk into corporate-level, strategic decision making. By assisting your strategic planning, budgeting, auditing, and corporate governance efforts along with other organization-wide processes, Risk Focus can help your organization:

- Review the effectiveness and efficacy of present or future insurance programs;
- Protect earnings, revenue streams, and key relationships;
- Enhance the integrity and transparency of key business operations;
- Align risk with operations and stakeholder expectations.

The efficiency and effectiveness of the Risk Focus Assessment Process allows for consensus on critical risks and the associated existing internal controls. Risk Focus can help determine the emphasis being placed on insurable risks versus uninsurable, daily operational risks, and aid with correspon-

ding strategic decisions. The process can be embedded into existing business processes, becoming an ongoing, consistent method of risk identification.

## Our Process

The steps utilized within the Risk Focus process are proven to deliver highly valuable results in a timely and cost-effective manner.

## Contextual Interviews

Through meetings with top organizational decision makers, perceived critical risks and related information are established. This information helps determine the significant areas of risk within the nine-category approach and to establish the relevant risk evaluation criteria to be used within the Risk Analysis Workshop.

## Review of Existing Risk Management Practices

An evaluation of existing risk management practices is conducted to understand the present:

- Frameworks for managing risk;
- Risk management culture;
- Processes for anticipating risks related to change;
- Systematic approach to controlling risk, if at all.

## Facilitated Workshop

A half- to full-day's workshop is conducted with the organization's leadership team and key personnel. Providing input to a series of risk based questions, the workshop creates an array of key organizational risk scenarios across the nine-categories of risk. Each scenario is evaluated and rated based on consensus by your leadership team using the evaluation criteria created in the initial phase.

## Analysis and Report Development

With the information gathered during the Workshop and Contextual Interviews, Marsh's Risk professionals prepare a Risk Focus Report, incorporating easy-to-understand graphical depictions of risk information that includes, but is not limited to:

- A ranked inventory of risks and risk scenarios facing your organization, according to likelihood of occurrence, severity of impact, and perceived levels of existing internal controls;



# Process

- An analysis that covers the nine categories of risk and quantifies the extent to which each identified scenario is, or can be, insured;
- An action plan to:
  - Improve existing risk management practices;
  - Help reduce any gaps in risk management effectiveness;
  - Identify risk retention opportunities and cost drivers;
  - Develop a risk communication strategy for key stakeholders.

## Opportunities for Improvement

Risk management and insurance should be regarded as a proactive investment. Through the application of an assessment process such as Risk Focus, organizations are afforded the opportunity to effectively allocate, or save on, risk management through the identification of demonstrable scenarios. Risk Focus provides a prioritization of key risks allowing for a maximization of risk management expenditures and assists in allocating these valuable investments to areas where they are required.

## Who it's for


Diverse organizations with any of the following:

- No clearly defined risk management practices or a dedicated risk management department;
- Any over-reliance on a limited number of vendors or customers;
- Undergone any significant growth or changes to the business model or key leadership;
- Serious business failure/interruption or reputational damage as a key concern;
- Any compliance or governance issues.


## What it provides

- Assessment, identification, and ranking of key, holistic business risks, both insurable and uninsurable;
- A self-evaluation of the current controls intended to manage these risks;
- An action plan and opportunities for improvement to close gaps in risk management;
- An enhanced ability to develop and execute effective, corporate-level risk management strategies. †

Source: Marsh Risk Consulting.



*A Proud Partner of the  
Canadian Coast Guard Auxiliary*






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Luxury	\$57.00	\$57.00
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# TSB Investigates Persistent Risks To Fishermen On Small Fishing Vessels

**C**iting an "unacceptable" loss of life, the Transportation Safety Board (TSB) launched an in-depth investigation into the safety of small fishing vessels across Canada.

"The grim reality is that the fishing industry is averaging one death per month," said Marcel Ayeko, TSB's Director of Marine Investigations. "Sixty people have died in accidents over the past five years, and we need to find out why."



As an independent government agency, the TSB conducts dozens of full investigations into marine accidents every year. These result in public reports that contain a host of conclusions, concerns, and safety recommendations, but Mr. Ayeko said the problem is bigger than any one event. This study, he added, is expected to be the first to provide an overall view of the situation across the country. "We'll talk to everyone: vessel owners and operators, fishing associations, government, unions, and – above all – the fishermen."

"We already know there are systemic issues," he said, noting that small fishing vessels have the highest rate of marine accidents in Canada. With over 200 incidents reported to the TSB annually, "these issues need to be formally identified – to the regulators, the industry, and the fishermen themselves – so that we can improve safety and reverse this tragic trend."

The study will also look at the risks and challenges experienced by members of the fishing community when they set out for a day's work and will be released to the public and industry stakeholders when completed. To help with this, historical data and case studies of selected accidents in Canada will be analyzed, as will occurrences from other nations, including the United States, the United Kingdom and several Nordic countries. "The further in-depth we go," said Mr. Ayeko, "the more solid facts we'll uncover to help make the fishing industry safer."



Since 1992, the TSB has made 42 recommendations aimed at improving fishing vessel safety, and it has repeatedly drawn attention to critical safety issues that contribute to accidents. These include vessel stability, structural integrity, unsafe operating procedures, the use of lifesaving equipment, and the impact of fishery resource management plans and practices on the overall safety of fishing vessels.

"Sure, fishing can sometimes be risky," acknowledged Mr. Ayeko. "Canadians know this; they've been doing it for generations. But more needs to be done – and more can be done – to bring down the accident rate."

The ultimate goal? "It's simple," he said. "Improve safety for all the workers who earn their living from the sea."

*The TSB is an independent agency that investigates marine, pipeline, railway and aviation transportation occurrences. Its sole aim is the advancement of transportation safety. It is not the function of the Board to assign fault or determine civil or criminal liability. ⚓*

# CCGA National Bylaws Under Review

**G**ary Endicott, President of CCGA C&A will be heading a Committee to review the Bylaws of the Canadian Coast Guard Auxiliary (National) Inc.

The other members of the Committee are Frank McLaughlin and Steve Troy. François Vézina and Steve Daoust will also provide assistance to the Committee.

Once approved, the new CCGA National Bylaws will comply with the proposed Bill C-4, an Act respecting not-for-profit corporations which aims at closing many of the legislative gaps currently existing under the current Canada Corporations Act (CCA). It is important to note that these changes will only affect non-profit corporations that are incorporated under (and governed by) federal law.

While it will not take effect for some time, the Act will eventually replace the CCA as the governing legislation for all federal non-profits. Once the bill and proposed regulations come into force, every not-for-profit corporation currently governed by Part II of the Canada Corporations Act will have three years to formally make the transition to the new Act. After that time, any corporation that has not made the transition will be dissolved. ⚓



■ *Gary Endicott, Chair of the National Bylaws Review Committee.*

## Change of Address

If you change address, please inform your CCGA regional office by mail, fax or by updating your personal information using the SAR Management System (where available).

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# Auxiliarists Receive National Awards

## Exemplary Service Medal

- Bruce Falkins, CCGA Pacific

## Leadership Medal

- Debbie David, CCGA Central & Arctic
- Don Cook, CCGA Central & Arctic
- Greg Miller, CCGA Central & Arctic
- Mike Miller, CCGA Central & Arctic
- Kenneth Campbell, CCGA Maritimes
- Paul Mottershead, CCGA Pacific
- Randy Strandt, CCGA Pacific
- Léopold Béchette, CCGA Quebec

## Operational Merit Medal

- Alonzo Pittman, CCGA Newfoundland and Labrador
- Angus Osmond, CCGA Newfoundland and Labrador
- Hayward Pittman, CCGA Newfoundland and Labrador
- Jabez Wells, CCGA Newfoundland and Labrador
- Peter Jones, CCGA Newfoundland and Labrador
- Philip Clarke, CCGA Newfoundland and Labrador
- Ralph Steadman, CCGA Newfoundland and Labrador
- Rick Wells, CCGA Newfoundland and Labrador
- Robert Pittman, CCGA Newfoundland and Labrador
- Wilson Hurley, CCGA Newfoundland and Labrador
- Dave Bigg, CCGA Pacific
- Eric Symons, CCGA Pacific
- John Urquhart, CCGA Pacific
- Kevin Jenkins, CCGA Pacific
- Kevin Robertson, CCGA Pacific
- Michael Cupit, CCGA Pacific
- Noel Hay, CCGA Pacific
- Richard Galant, CCGA Pacific
- Sarah Elfstrom, CCGA Pacific

## Administrative Excellence Medal

- Rodney Turcotte, CCGA-Central & Arctic
- Dan Savage, CCGA Pacific
- David Rees-Thomas, CCGA Pacific
- Ken Morissette, CCGA Pacific
- Maurice Cherneff, CCGA Pacific
- Tanis Harrison, CCGA Pacific
- Bob McCauley, CCGA Pacific
- Lucie Lessard, CCGA Quebec
- Richard Lévesque, CCGA Quebec



■ *Léopold Béchette was presented with the CCGA Leadership Medal by Malcolm Dunderdale and Ted Smith.*



■ *Lucie Lessard and Richard Lévesque were awarded the CCGA Administrative Excellence Medal.*

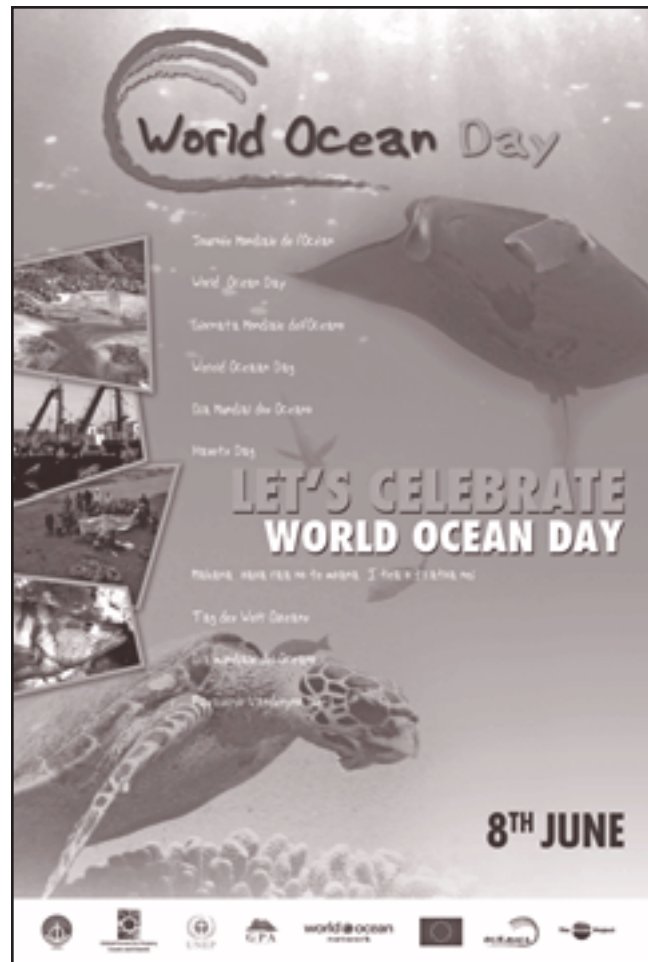


■ *Mike Miller received the Leadership Medal presented by Malcolm Dunderdale and Gary Endicott.*

# June 8<sup>th</sup> is World Oceans Day

**A**s a result of a United Nations General Assembly resolution passed in December 2008, World Oceans Day is now officially recognized by the UN as June 8<sup>th</sup> each year.

The concept for a “World Ocean Day” was first proposed in 1992 by the Government of Canada at the Earth Summit in Rio de Janeiro, and it had been unofficially celebrated every year since then. Since 2002, The Ocean Project and the World Ocean Network have helped to promote and coordinate World Oceans Day events worldwide. We help coordinate events and activities with aquariums, zoos, museums, conservation organizations, universities, schools, and businesses. Each year an increasing number of countries and organizations have been marking June 8<sup>th</sup> as an opportunity to celebrate our world ocean and our personal connection to the sea. ⚓



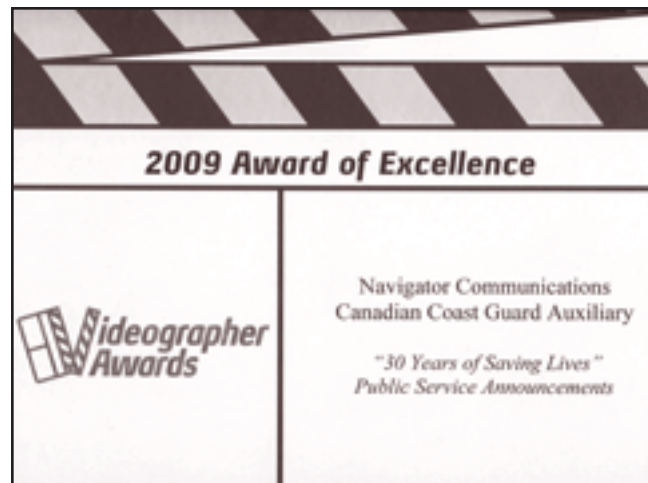
**2010 Theme  
Oceans  
of Life**

# CCGA Public Announcements Win Award of Excellence

A series of three television Public Service Announcements produced to mark the 30<sup>th</sup> anniversary of the Auxiliary won an Award of Excellence at the 2009 Videographer Competition.

These messages can be viewed on the CCGA web site at this address:  
[http://www.ccg-gcac.org/gallery/psa\\_videos\\_e.asp](http://www.ccg-gcac.org/gallery/psa_videos_e.asp).

The CCGA videos are also available on You Tube ([www.youtube.com](http://www.youtube.com)) where they have already been viewed over 90,000 times. ⚓





# Adequate Insurance Coverage is No Accident



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